

# Please return this document duly filled out and signed:

## **EUROPEXPO - IPEM**

44 avenue George V 75008 Paris • France

Tel.: +33 (0)1 49 52 14 17 Fax: +33 (0)1 49 52 14 48

## **BOOKING CONTRACT**

No booking form will be considered without the first deposit. The information provided in this document will appear in the event's catalogue and website. The contract should be completed in capital letters.

## YOUR COMPANY

	TION YOU WANT TO BE DISPLAYED ON ALL DOCUMENTATION)
, ,	
	City
	Country
	Fax
	Website
	For companies located outside European Union , please supply your tax identification ormation is not supplied, French VAT will be charged and may not be reimbursed by the French tax authorities
Company name (this will be you	ur reference in the IPEM directory, on your suite name board and on the IPEM website)
	ponsible for any mistaken, faulty or misplaced entries. Participants are solely responsible for the y e.g Ltd liability company, as well as other legal terms describing the company must not be included.
1 3	ERENT FROM ABOVE)
State or Province	
Phone	Fax
Contact e-mail	Mobile
	_ _ _  For companies located outside European Union , please supply your tax identification ormation is not supplied, French VAT will be charged and may not be reimbursed by the French tax authorities
<b>EXHIBITION CONTACT</b> (PE	ERSON WHO WILL RECEIVE ALL INFORMATION ABOUT EVENT ORGANIZATION)
☐ Mr. ☐ Mrs.	
	First Name
Job title	E-mail
	Mobile
☐ Mr. ☐ Mrs.	N WHO WILL SIGN ALL DOCUMENTATION REGARDING IPEM) - IF DIFFERENT FROM ABOVE
	First Name
	E-mail
Direct phone	Mobile

## **YOUR ACTIVITY**

Please tick relevant boxes to indicate your sectors of activities & expertise.

_	 	·w		

ACTIVITY	
□ 1. LPs	□ 3. Debt & mezzanine
□ 11. Sovereign Fund	□ 31. Investment banking
□ 12. Insurance company	□ 32. Mezzanine
□ 13. Wealth Fund	□ 33. Private debt
□ 14. Pension Fund	□ 34. Other, please specify:
□ 15. Bank	
□ 16. Family office	
□ 17. Other, please specify:	
■ 17. Other, please specify	
□ 2. GPs	□ 4. Advisory
□ 21. Growth capital Fund	□ 41. Merger & Acquisition
22. LBO Fund	■ 42. Lawyers
23. Fund of funds	· ·
	□ 43. Tax lawyers
□ 24. Family office	■ 44. Strategy consulting
25. Other, please specify:	
	46. Other, please specify:
FIELDS OF EXPERTISE	AREAS OF EXPERTISE
	□ 211. North America
□ 111. Development and expansion	
□ 112. Turnaround-restructuring	□ 212. South America
□ 114. Public to private	□ 213. Europe
🗖 114. Small buy out	□ 214. Africa
🗖 114. Mid-market buy out	🗅 215. Middle East
□ 115. Mega buy out	🗖 216. Asia
□ 116. Other, please specify:	🗖 217. Oceania
= no. other, prease speeny.	Please specify which countries:
YOUR TEAM	
	e mentioned in all official documentation : IPEM Directory lity Suite' offer, 2 in case of the 'Le Club' offer)
CONTACT N°1	
□ Mr. □ Mrs.	
	First Name
	E-mail
	Mobile
CONTACT N°2	
☐ Mr. ☐ Mrs.	
	First Name
	E-mail
Direct phone	Mobile
CONTACT N°3	
☐ Mr. ☐ Mrs.	
	First Name
	E-mail
Direct phone	Mobile

## **OFFERS & PACKAGES**

### **HOSPITALITY SUITE - FULLY EQUIPPED**

Your personnal office with a welcome area and a private meeting room on the exhibition floor



Includes: carpet & dividers, furniture, 3 ICD TV screens, wi-fi connection, nameboards and daily cleaning during the event)

### LE CLUB

A corner for your company in Le CLUB, a lounge area shared with other companies



Includes: carpet & dividers, furniture, wi-fi connection, nameboards and daily cleaning during the event) + shared hostess

ENEFITS IN DETAILS	HOSPITALITY SUITE Fully equipped	HOSPITALITY SUITE Raw space	LE CLUB
SURFACE IN SQM	25	25	4
Including:	see above	raw space area to be equipped by your company	see above
REGISTRATION			
Registration of your company in the IPEM Directory, on the IPEM website and on the IPEM Linkedin Group	~	~	<b>~</b>
Possibility to apply for the IPEM Awards	~	~	×
Access to the online Participants' list (consultation)	~	~	~
Access to « the Meeting Arrangement Service » (before and during the event)	<b>~</b>	~	<b>~</b>
Insurance	~	~	<b>~</b>
ACCREDITATION FOR PEOPLE OF YOUR COMPANY Including:	3	3	2
Access to the conferences	<b>~</b>	~	<b>~</b>
1 ex./pers. of the IPEM Preview magazine (sent 3 weeks before the event), and of IPEM Daily, during the event	~	~	~
Registration in the IPEM Directory, on the IPEM website and on the IPEM Linkedin Group (as individual)	<b>~</b>	~	<b>~</b>
Invitation to the opening party and to the IPEM Awards Ceremony	<b>~</b>	~	<b>~</b>
VIP INVITATIONS Including:	5	5	3
All benefits from accredition - see above	<b>~</b>	~	~
Free accomodation in a 4* hotel during the event	~	~	×
IN ADDITION, POSSIBILITY TO SUBMIT TO A VIP LIST			
Accomodation in a 4* hotel offered by EUROPEXPO - selection by EUROPEXPO	<b>~</b>	~	~
TOTAL COST	€ 30,790	€ 24,650	€ 10,000

## YOUR PARTICIPATION

		Unit price	Qty	Total	
1.	REGISTRATION FEES	€ 900	X1	= € 900	
2.	PACKAGE				
	HOSPITALITY SUITE - FULLY EQUIPPED	€ 29,890	X	=	
	HOSPITALITY SUITE - RAW SPACE	€ 23,750	×	=	
	LE CLUB	€ 9,100	×	=	
3.	ADDITIONAL ACCREDITATIONS Including:  • Access to the conferences	€ 1,170	X	=	
	• 1 ex./ pers. of the IPEM Preview magazine (sent 3 weeks before the event), and of IPEM Daily, during the event				
	Registration in the IPEM Directory, on the IPEM website and on the IPEM LinkedIn Group (as individual)				
	Access to the online Participants' list (consultation)				
	Invitation to the opening party and to the IPEM Awards Ceremony				
4.	ADVERTISE AT IPEM				
	IPEM DIRECTORY	€ 1,310	×	=	
	Full page				
	For prime positions please contact us				
	IPEM PREVIEW AND DAILY MAGAZINE	0.1710		_	
	PREVIEW full page  DAILY full page	€ 1,310 € 960	×	=	
	For prime positions please contact us	0 300	/		
	To prime positions prease contact as				
	IPEM WEBSITE	C 470			
	Banner  Newsletter banner	€ 430 € 220	X	=	
	Newsletter burner	0 220	/		
	SPONSORING	0.6700			
	Official Lanyard	€ 6,720	X	=	
	Official Bag  For further sponsoring opportunities please contact us	€ 9,140	^		
	To fulfiler sponsoring opportunities please contact us				
	SPECIAL SERVICES (use of our Press Team for a press conference, use of our Special Events Team for any cocktail / dinner / party, help in creating any promotional film, etc.) : please consult us				
TOT	AL COMMUNICATION TOOLS			= €	
тот	AL (1 + 2 + 3 + 4) - VAT excl.	= €			
VAT	20% for companies registered in France or not subject to VAT in their h	ome country (*)		= €	
TOT	AL VAT incl.			= €	

(\*) VAT included for companies registered in France only. All exhibitors from European Union (giving their intra EU VAT number) or from abroad (giving the proof that they are subject to VAT in their country) shall be invoiced VAT excluded.

## TERMS OF PAYMENT

Your registration will be complete and your application will be processed once we have received your registration form and your first deposit.

Any registration received less than sixty days before the Exhibition start date must include payment of all sums owed by the exhibitor.

According to the General Terms and Conditions, I am sending you my first deposit:

## 40% of the total amount due = € ......(VAT incl.)

As provided in the General Terms and Conditions, the first deposit will not be refunded by the Organizer in the event of a withdrawal or a request for cancellation. The amount that appears on this invoice will be deducted from your final invoice. The balance is payable at the latest by December 1st, 2015.

## **METHOD OF PAYMENT**

(please tick the relevant box)

## ☐ BANK TRANSFER TO THE FOLLOWING ACCOUNT

• Name : EUROPEXPO

**Date** 

• Bank : BANQUE MARTIN MAUREL

Bank code: 13369 / Branch code: 00006
Account n°: 61213201015 / Rib Key: 68

• Swift: BMMMFR2A / IBAN: FR76 1336 9000 0661 2132 0101 568

A copy of bank transfer notice must be included with your registration kit. All bank charges must be paid by the exhibitor.

☐ BY CREDIT CARD	☐ VISA/MASTRECARD	☐ AMERICAN	EXPRESS
Name of card holder   _		_	
Card number	_	_  _	Amount
Expiry date   _ /   Security pin (last 3 digits on	 n the back of your card)	1 1	€   _
	soon as we receive your depo		Signature of card holder:
			Date
COMMITMENT			
This contract is final and k Conditions (see page 6), an		have read and ui	nderstood the General Terms and
Name of signatory (capital	letters):		
Position in company:			
Company star	mp Si	gnature (compu	lsory)

**Place** 

### **GENERAL TERMS AND CONDITIONS**

#### I. CONDITIONS FOR ADMISSION

- I.1) Participants can only be admitted according to the availability of surface area allocated by the organizers.
- I.2) Admittance may be refused to applicants who are in default of payment.
- 1.3) Admission to one session does not imply participation to the following sessions, nor to a preferred location.

#### II. SUITE ASSIGNMENT

Applications for participation will be registered in the order in which they are received (the date on the bank transfer/visa payment counts as the return date). The assignment of Suites takes into account the registration date (the date on the bank transfer/visa payment counts as the return date) and seniority points. The layout of individual Suites and location shall be decided by the organizers who remain solely responsible for designating halls, Suites or location assigned to exhibitors. The organizers have the right to modify, whenever necessary, the size and layout of areas applied for by exhibitors. A change of location in case of force majeure, even after confirmation, does not entitle the exhibitor to cancel his contract or claim compensation. The Event's general layout can be obtained from the organizers: EUROPEXPO, 44 avenue George V, 75008 PARIS - FRANCE

#### III. - PAYMENT TERMS

III.1) Prices are given subject to unexpected increases in the installers' price index which may occur between now and the opening of the Event. Prices include: - Advertising campaigns, Suite fee, general lighting, supervision, operation of Press service, etc... - Payment for participation (including VAT) must be made in two installments: 40 % of the estimated cost payable at registration and 60 %, as of December 1st. 2015.

III.2) If it becomes impossible to occupy the exhibition premises, or if fire, war, public disaster or force majeure makes it impossible to run the event, the organizers may, at any time, cancel registered applications by notification in writing and without participants having any right to compensation or indemnity, whatever the reason for such a decision. The sums remaining available after payment of all expenditure committed shall be divided among the participants in proportion to the amounts paid by each, and without participants being able to make a claim against the organizers for whatever reason. Failure to pay the balance of the participation costs at the latest 10 days before the opening of the Event shall forfeit without notice of the Participant's participation. Installments paid shall remain in the possession of the organizers.

III.3) Withdrawal, Cancellation: The application for participation constitutes a firm commitment. Written notice of withdrawal must be given by the exhibitor, by registered letter addressed to the organizers. In the event of withdrawal, sums already paid shall remain in the possession of the Event. If the Suite is cancelled less than one year before the opening date of the Event (ie February 17, 2015), the total cost of the Suite remains due.

III.4) Receivership: If receivership occurs after registration of the application for participation, that participation will be cancelled. However, the organizers may decide not to cancel subject to authorization for continuation of the undertaking being granted in accordance with the provisions of Article 24 of the law of 13th July 1967, and subject to the time period for continuation of the undertaking until beyond the duration of the Event. If participation is refused, no compensation will be due other than the reimbursement of sums paid to the organizers.

### IV. EXHIBITOR'S RESPONSABILITIES

IV.1) Fraud, unfair competition, infringement, exhibited Products: The exhibitor will only exhibit products and materials that conform to the legislation concerning them, not to use any advertising that may be misleading nor to commit any act of copyright infringement for unfair competition, and to present only those products for which they have been admitted to the Event. The organizers may, at any moment, insist that contentious items be immediately withdrawn from the Event. All claims of industrial or artistic property concerning one or more of the items exhibited will require the exhibitor, on summons from the organizers, to appear before the competent arbitration and conciliation committee of IPEM and to adhere to its decisions. If the exhibitor fails to appear before the committee, a statement of default will be drawn up and will lead to the offender's exclusion from all subsequent Events. If the committee recognizes that counterfeit of the contentious items has taken place, the counterfeiter shall be obliged to withdraw the counterfeit items and may in addition, be temporarily or definitively expelled from subsequent Events. The organizers may also refuse access to all visitors who have indulged in acts of counterfeit or unfair competition to the prejudice of one of the exhibitors.

IV.2) Participants may not assign or sublet all or part of their Suite, under penalty of being temporarily or definitively excluded from subsequent Events.

IV.3) Retail sales and over the counter sales are strictly prohibited. Any exhibitor violating this regulation will be excluded from the Event and may not claim any reimbursement of sums paid for participation.

IV.4) Buyers must be allowed to move freely within the Event without being accosted by exhibitors, their representatives or their employees.

IV.5) Suites attendance: Any Suite not occupied on the opening day, at 10 am, shall be recovered by the organizers, without the holder being able to claim any compensation or reimbursement of sums paid for participation. For the duration of the Event, during opening hours, the exhibitor must ensure his Suite is permanently attended. Participants may not take down or remove items from their Suite before the end of the Event, even if the Event is extended.

IV.6) Suite set up: The layout plan's dimension sent to participants are as accurate as possible. Participants should check, however, that the dimensions match the use they intend to make of the Suite. The organizers cannot be held liable for discrepancies which may occur between the dimensions indicated and the real dimensions of the assigned location, which could only be conveyed to the organizers when the Event is being installed. It must, in any case, be in accordance with the general decoration. Participants must have finished their set up and merchandising of products to be exhibited the day before the event opens. Any damage caused by the set up of goods or the decoration to either the building or parts thereof will be evaluated by architects and charged to the exhibitors. Suites may not be closed. The height of the

Suite installations is to be 3.00 m . For new installations, models prepared by Suite decorators or makers must be submitted to the organizers for approval before they are constructed.

IV.7) Cleaning: The exhibitor shall be responsible for cleaning his own Suite before the opening to visitors. Cleaning of the aisles is carried out by the organizers outside of opening hours.

IV.9) Safety and security: In accordance with safety measures imposed by the Police Department, paper or packaging may not be left for any length of time on the Suites. Participants must also justify that all accessories added by them are fire-retardant or non-flammable or coated with fireproof paint. Participants must know and respect safety and security measures imposed by the public authorities and those that may be taken by the organizers. The exhibitor must be present on his Suite during the Safety Committee's inspection. Chairs or any other objects that may cause obstruction cannot be left in the aisles.

IV.9) Only the buyers badge supplied by the organizers permits access to the Event. Any participants wishing to print cards or leaflets inviting its clients to visit IPEM, must present the text beforehand to the organizers. These invitations must, however, bear the following words: «This invitation is not an entry pass to IPEM».

IV.10) Take-away sales are forbidden during the exhibition.

#### V. INSURANCE

Each exhibitor is insured through IPEM insurance policy for damage to declared goods and Suite equipment which may occur as a result of: Fire, explosion, lightening and water damage (breakage is not covered). All claims must be made within 5 days. Theft. This coverage is only guaranteed on the strict condition that during opening hours to the public, the Suite must be constantly guarded by the firm an/or its personnel". All claims for theft must be made within 24 hours.

EXCLUDED from this coverage are:

- Art Obiects
- Personal belonging, banknotes, shares, jewellery, cameras, radios, calculators and all objects belonging to a person directly or indirectly participating in the Event.
- Telephones
- Losses due to malfunctioning objects or machines.
- Losses due to «out-of-stock» situations if products are distributed on the Suite.
- All indirect losses due to the above.

#### VI. CUSTOMS

Each exhibitor shall be responsible for carrying out customs facilities in connection with equipment and products abroad. The organizer shall not be held liable for difficulties that may arise in connection with such formalities. The exhibitor shall be responsible for carrying customs clearance and quarantine inspection through the appointed customs brokers.

In case of non compliance, the organizer cannot be held responsible should the customs or quarantine officers find out the import and approval procedures were not compliant with the rules and regulations of France.

#### VII. ADVERTISING, CATALOGUE, PHOTOGRAPHY, MUSIC

VII.1) Promotion and general advertising of the Event shall be carried out by the organizers. This will appear in French and Foreign trade publications. The participants may not use advertising placed by the organizers, for their own benefit or for the benefit of their firm. Sound advertising to attract clients, in whatever form, is strictly prohibited. All demonstrations and leaflets distribution away from the Suite occupied by the exhibitor is prohibited. No circulars, brochures, catalogues, printed matter, coupons or other objects may be distributed by participants beyond their Suite. No leaflets or brochures concerning products not exhibited may be distributed without the written authorization of the organizers. The organizers hold the exclusive right to display posters within the boundaries of the Event's premises. The exhibitor therefore may only display, and only within his own Suite, posters and signs of his own firm, to the exclusion of all others and in accordance with the provisions covering general decoration. The distribution or sale of newspapers, magazines, leaflets, brochures, lottery tickets, badges, entry coupons or forms even for charity events, or survey questionnaires, is prohibited, unless authorization is given by the organizers.

VII.2) The information required to prepare the catalogue should be supplied by the exhibitors. The organizers shall, under no circumstances, be liable for omissions or errors due to printing, typesetting or any other reason, that may arise. The organizers may refuse the inclusion or modify the wording of texts which do not conform with its general provisions, or which may be detrimental to other participants or the Event. VII.3) Photographers may be admitted, upon written authorization from the organizers to operate within the limits of the Event. A print of all photographs taken must be submitted to the organizers within 15 days following the closure of the Event. This authorization may be withdrawn at any time without notice. The taking of photographs by visitors is strictly forbidden. The organizers reserve the right to photograph the Suites for its advertising literature. Film and television cameras may not be brought into the Event without the organizer's written authorization.

VII.4) All illuminated or sound advertising and other attractions or Events must be authorized by the organizers, who may then withdraw authorization if a disturbance is caused to neighboring exhibitors, to circulation in the aisles, or to the exhibition in general.

VII.5) It is the exhibitor's responsibility to ensure that all fees have been paid to the proper authorities, if music is being played on their Suite.

#### VIII. PROVISIONS

In the interest of the Event, organizers reserve the right to make new provisions or modify the present existing ones. In signing the application for participation, participants undertake to strictly respect the provisions of these regulations as well as any further provisions that may be added. Any infringement may result in the exclusion of the offending exhibitor who may not claim the reimbursement of sums paid or compensation of any kind. He may also be excluded from any subsequent events. Such exclusion shall be decided by the organizers. In the event of a dispute the Paris tribunals